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It is a scientific journal that publishes specialized research papers in Public Relations, Mass Media and Communication ,after peer refereeing these papers by a number of Professors specialized in the same field under a scientific supervision of the Egyptian Public Relations Association, which considered the first Egyptian scientific association specialized in public relations, (Member of the network of scientific Associations in the Academy of Scientific Research and Technology in Cairo).

The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

- The Journal is approved by the Supreme Council for Media Regulation in Egypt. It has an international numbering and a deposit number. It is classified internationally for its both printed and electronic versions by the Academy of Scientific Research and Technology in Cairo. In addition, it is classified by the Scientific Promotions Committee in the field of Media of the Supreme Council of Universities in Egypt.
- It is the first arbitrative scientific journal with this field of specialization on the Arab world and the Middle East. Also, the first Arab scientific journal in the specialty of (media) which obtained the Arab Impact Factor with a factor of 1.48 = 100% in the year of 2018G report of the American Foundation NSP "Natural Sciences Publishing" Sponsored by the Arab Universities Union.
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# The Role of Modern Techniques in News Production Television: A theoretical study

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# Abstract

This research studies the role of modern techniques in news production television. It studies technics and methods and means used by television in order to produce images containing news.

The study aims to achieve the following objectives:

- 1- Highlighting the role of modern technologies in the production of television news.
- 2- Present the changes in the production process of television news and its impact on the media discourse industry.
- 3- Explain the nature of the relationship between television and modern technics in light of the tremendous technological developments.
- 4- Identify the advanced methods used to produce television news.
- **5-** Raise awareness of the technical development accompanying the production of television news.

# Keys Words

Role, Modern Techniques, Production, News, Television.