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The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

- The Journal is approved by the Supreme Council for Media Regulation in Egypt. It has an international numbering and a deposit number. It is classified internationally for its both printed and electronic versions by the Academy of Scientific Research and Technology in Cairo. In addition, it is classified by the Scientific Promotions Committee in the field of Media of the Supreme Council of Universities in Egypt.
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The Role of Social Media sites in Educating the Egyptian Public about the Nile Water Crisis

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Abstract

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The study aimed to identify the role of traditional and modern media in educating the Egyptian public about the Nile water crisis, and the research is a descriptive research. Ministry of The Environment and the civil societies under study, and the study community was the public who participated on the pages of official and civic websites .

General results :The results showed that there is a relationship between the use of modern media and the public's interest in following up the issue of the Nile water crisis.

Keywords: The communicator, public awareness, the Nile water crisis.