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Attitudes of Egyptian Tweeters Towards Education Issues in light of the Coronavirus Pandemic: Twitter Network Analysis

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Abstract

The study aimed to monitor, analyze and evaluate the research trends addressed by the studies concerned with the issue of media coverage of the Corona pandemic crisis through traditional media, social networks and smart phone applications, during the period from January 2020 until the end of February 2021, as determining the amount of media coverage of the pandemic, and the most important main and sub-issues that had been aroused in the studies and the effects of this media coverage on the public and the ability of institutions in cooperation with the media to confront rumors, in addition to reviewing the intellectual approaches and theoretical frameworks from which the studies were launched, the methodological tools on which they relied, as well as the most important results of those studies, through using Analysis of the second level, both quantitative and qualitative, of scientific studies and research published in both Arabic and English.

Previous studies confirmed a set of ideas that express how institutions deal with the Corona pandemic by spreading quick awareness messages to citizens during the pandemic, and rapid communication with the public via e-mail for pages and readers' comments, and should use hashtags and republish them for achieving the rapid spread of information, and achieving rapid interaction with rumors and containment them as soon as they are launched, and activating the role of graphic technologies in achieving attractive and simple publications for information about the pandemic, and achieving a rapid movement by the state in achieving censorship of electronic media.

It also showed the diversity of the nature of main areas that the previous studies focused on, and at the forefront came to provoke research studies to evaluate the media treatment of the Corona pandemic by 33.6%, then the studies dealt with the effects of media treatment on the public by 20.6%, and then some studies dealt with the issue of evaluating government performance in facing the crisis and strategies that the communication adopted by it by 15%, and in the fourth place came the employment of communication and information technology in facing the pandemic by 13.4%.

Studies confirmed that the media and social networking sites are a source of information and knowledge in the foreground by 30%, and that coverage has effects on mental health by 24%, highlighting the mood of the public by 22%, and then behavioral effects such as changing healthy habits and online purchasing as a form of safety Preventive against infection by 20%, then the emotional impact of these coverage on the public, especially in shaping mental images of societies, as some foreign studies have indicated negatively on the image of Chinese society by 2.6%, and finally the effect on mental health by 1.4%.

Keywords: Trends – Media Studies – Corona Pandemic – Second Level Analysis.