



Journal of Public Relations Research Middle East

(JPRR.ME) Scientific Refereed Journal Thirtieth First Issue - Ninth year - January / March 2021

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It is a scientific journal that publishes specialized research papers in Public Relations, Mass Media and Communication ,after peer refereeing these papers by a number of Professors specialized in the same field under a scientific supervision of the Egyptian Public Relations Association, which considered the first Egyptian scientific association specialized in public relations, (Member of the network of scientific Associations in the Academy of Scientific Research and Technology in Cairo).

The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

- The Journal is approved by the Supreme Council for Media Regulation in Egypt. It has an international numbering and a deposit number. It is classified internationally for its both printed and electronic versions by the Academy of Scientific Research and Technology in Cairo. In addition, it is classified by the Scientific Promotions Committee in the field of Media of the Supreme Council of Universities in Egypt.
- It is the first arbitrative scientific journal with this field of specialization on the Arab world and the Middle East. Also, the first Arab scientific journal in the specialty of (media) which obtained the Arab Impact Factor with a factor of 2.01 = 100% in the year of 2020G report of the American Foundation NSP "Natural Sciences Publishing" Sponsored by the Arab Universities Union.
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- The publication of academic theses that have been discussed, scientific books specialized in public relations and media and teaching staff members specialized scientific essays.

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ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-873X)

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# Role of YouTube in Developing Teenagers' Awareness of Cybersecurity

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# Abstract

Due to the development of modern communication technology, crimes resulting from its use, which are outlaw behaviors and actions, committed against individuals or groups with the aim of inflicting psychological and physical harm, directly or indirectly, for material or moral gains, thus developing awareness of cybersecurity has become a necessity to protect Teenagers from Electronic hazards.

Type and method of study:

The study was a descriptive survey methodology dependent on the media.

Population and sample study:

The study population is represented by Egyptian Teenagers in Egyptian universities from (17-18) years old.

The study sample was purposive from Egyptian teenagers from the first year (17-18) students; there are 300 Subjects under investigations.

Study tools:

The study relied on a questionnaire form to collect study data on the role of YouTube in developing Teenagers' awareness of cybersecurity.

The most important findings of the study were represented by:

- 1. The high rate of the Subjects under investigations' exposure to the study's Cybersecurity. Videos on YouTube, and protecting personal accounts came at the forefront of the videos preferred by the Subjects under investigations.
- 2. The study confirmed a statistically significant positive correlation between the rate of exposure of subjects under investigations to YouTube's Cybersecurity. videos and their level of Cybersecurity. awareness.
- 3. There is a statistically significant correlation between the motivations for seeking information through YouTube videos by Subjects under investigations and their level of Cyber security. awareness.
- 4. The study confirmed a statistically significant positive correlation between the rate of exposure of Subjects under investigations to YouTube's Cybersecurity. Videos and their various effects on them.
- 5. The study found a statistically significant correlation between the rate of cybercrime committed against respondents and the rate of their exposure to YouTube's Cybersecurity Videos.

Keywords: YouTube - Teenagers' Awareness – Cybersecurity.