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## **Role of the communicator in Egyptian Institutions in Informing the Public about the Government Management of the Nile water crisis**

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### **Abstract**

The study aimed to identify role of the communicator in Egyptian institutions in informing the public about the government management of the Nile water crisis.

**Type of study:** The research is descriptive.

1. Study methodology: This study is based on the survey method.
2. Data collection tools (in-depth interviews - direct observation - investigation:
3. Study community: Those who are interested and responsible for setting plans and strategies for communicating with the public and good management of the Nile water crisis and water resources for the designated entities, and they are the ones in contact with the Ministry of Water Resources and the Ministry of Environment.

**General results:** The results showed that there is a relationship between the use of modern media and the public's interest in following up the issue of the Nile water crisis.

**Key words:** The communicator, public awareness, the Nile water crisis.