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Egyptian Public Relations Association

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Giza - Dokki - Ben Elsarayat - 2 Ahmed Zayat Street

Publications: Al Arabia Public Relations Agency

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ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-873X)

Egyptian National Scientific & Technical Information Network
(ENSTINET)
With the permission of the Supreme Council for Media Regulation in Egypt
Deposit number : 24380 /2019

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The Journal is indexed within the following international digital databases:



Usage of Al-Jazeera for the Social Media Platform such as Twitter as a tool to generate fake news

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Abstract

This study looked at the contribution of the Al Jazeera channel, whether through its news site or its official Twitter account, to spread false news and the extent of the impact of that news on the audience's interaction. The study used the gatekeeper theory and theory of the spread of innovations to implement this study. The study also aimed to identify the extent of Al-Jazeera's reliance on Twitter to promote fake news and explore the type of news and type of content in the posted news and tweets. The researchers collected a set of news and tweets that Al-Jazeera relied on, either through its news site or on its official account on the Twitter platform, and then analyzed them to measure the extent of false news between that news and the accounts used, as well as the extent of the existence of documented or undocumented identifiers on Twitter by hashtags, the most commonly traded in Saudi Arabia. After analyzing the tweets, which numbered more than 70 news and tweets that came with the headline "Saudi Twitters".

The study concluded that political news was the most widespread news on the Al-Jazeera News website, at a rate of 45 percent of all news. The study also found that 82 percent of the content submitted on the island relied on textual materials and photos primarily. Most of the news published on Al-Jazeera was of human interest, but Al-Jazeera has relied very heavily on unreliable accounts, at a rate of 58 percent. The study also concluded that there is a relationship between some of the identifiers and the type of news material that was published by Al-Jazeera on its news site.

Keywords: Al-Jazeera, Social Media Platform, Twitter, Fake News.