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Expatriates' Exposure to Egyptian Electronic Newspapers and its Relationship to Shaping their Attitudes towards Floating the Pound Exchange Rate: A Field Study on a Sample of Egyptians Residing in the Kingdom of Saudi Arabia

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Abstract

The aim of the present study is to shed light on the relationship between Egyptians living in Saudi Arabia and how the electronic media helps to form their attitudes in respect to the floating of the Egyptian currency. The researcher adopts the media survey approach using the electronic questionnaire in collecting data, which includes three hundred items chosen. The results of the study are as follows:

- There is a statistical relationship between the sample of people and their attitudes and the electronic media towards the floating of the Egyptian currency.
- The study also proves that there is a statistical relationship between three variables: kind, years of residence and the nature of work and the attitudes of the Egyptians towards the currency floating.
- Furthermore, the study also shows that no statistical relationship between the age, qualification and the income towards the floating.

The study recommends to conduct more studies in this area of interest between the Egyptians living abroad and their relationship to their home not only focusing on the political issues.

Key words: Electronic Newspapers - Pound Exchange Rate.