

Curriculum Vitae

Dr. Mohammed Abdul Hassan Al-Amiri

- **Date of Birth:** 1965, Baghdad, Iraq
- **Marital Status:** Married with three children
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Education:

1. Received a fellowship from the University of Baghdad to pursue a PhD at the Institute of Arab Research and Studies, Cairo.
2. Graduated with honour, achieving first-class distinction.

Academic Positions:

1. Lecturer at the College of Media, University of Baghdad.
2. Chairman of the Public Relations Department, second term, since May 15, 2020.
3. Chairman of the Public Relations Department at the College from September 1, 2014, to June 30, 2019.
4. Chairman and member of the academic committee for more than eight years.
5. Chairman of the examination committees for postgraduate students for eight years.
6. Member of the admission and acceptance committees for postgraduate students for eight years.
7. Member of the Ministerial Committee for the curricula and syllabi of media colleges and departments in Iraq.
8. Member of the Scientific Committee for testing the scientific integrity of media departments and colleges in Iraq.
9. Awarded first in the national quality ranking for media colleges and departments in Iraq for two consecutive years, 2019-2021.
10. Awarded the Certificate of Excellence by the Ministry of Higher Education and Scientific Research in the national ranking for 2021, ranking first in Iraq.

Media Roles:

1. Editor-in-Chief of the Public Opinion series, which focuses on societal issues.
2. Editor-in-Chief of the Public Relations newspaper (Student training).
3. Executive Editor-in-Chief of the Businessmen newspaper (Political and economic).

4. Editor-in-Chief of the Sada Al-Rashid newspaper (General).
5. Consultant to the editorial board of Nisf Al-Dunya magazine (Women's issues).
6. Member of the editorial board of the Consumer Protection magazine, issued by the Market Research and Consumer Protection Center, University of Baghdad.
7. Member of the editorial board of the Middle East Public Relations journal (Peer-reviewed, Cairo).

Publications:

1. Advertising and Consumer Protection - Arabi Publishing, Cairo.
2. Media and Democracy in the Arab World - Arabi Publishing, Cairo.
3. The Impact of Television Advertising on Children - Arabi Publishing, Cairo.
4. Psychology of Advertising Communication - Dar Osama, Amman.
5. Radio and Television Advertising - Al-Farahidi Publishing, Baghdad.
6. Advertising in Satellite Radio and Television Channels - Beirut.
7. Confrontational Communication in Elections.
8. Election Campaigns for U.S. Presidential Candidates - Baghdad.
9. Celebrity Advertisements on Social Media - Co-authored, Cairo.
10. Political Marketing and Election Campaigns - In progress.

Academic Achievements:

1. Awarded the academic title of Professor in 2019.
2. Awarded the Shield of Scientific Creativity by the University of Baghdad in 2013.
3. Chairman of the Preparatory Committee for seminars on Public Relations and Crisis Management in Iraqi State Institutions from 2015 to 2023.
4. Chairman of the Preparatory Committee for seminars on The Image of State Institutions in Society from 2015 to 2023.
5. Chairman of the Scientific Council for the discussion of projects and research for postgraduate students (Masters and Ph.D.) from 2015 to 2023.
6. Chairman of the Scientific Committee for the discussion of projects and research for undergraduate students from 2015 to 2023.
7. Teaching postgraduate students (Higher Diploma, Masters, and Ph.D.) and supervising their research.
8. Chairman of the Preparatory Committee for the College of Media Festival for eight years.
9. Chairman of the Preparatory Committee for the Iraqi Forum for Media and Digital Education.
10. Chairman of the Preparatory Committee for the Public Opinion Survey about the Best Iraqi Media Performance for seven years.
11. Scientific evaluator for several scientific journals and for academic promotions in media departments and colleges in Iraq.

12. Scientific expert, examiner, and supervisor at the Institute of Foreign Service, Ministry of Foreign Affairs.
13. Expert in the Media Court and publishing issues in Baghdad.
14. Received an excellent performance and professional evaluation rating for the past five years.
15. Received over forty certificates of appreciation from prime ministers, deans, university presidents, and ministers.

Courses and Conferences:

1. Participated in the Administrative Leadership Course organized by the University of Baghdad.
2. Courses on Enhancing Teaching Competencies conducted by the College of Media, Cairo University.
3. Investigative Journalism Course in Istanbul organized by the United Nations.
4. Computer courses.
5. Participated in various e-learning courses.

Conferences:

1. More than twenty local conferences.

2. Arab Conferences:

1. Conferences at the College of Media, Cairo University, from 2006 to 2010.
2. Presented a study on the Arab League's stance on the political process in Iraq at the Arab League in 2007.
3. Human Rights Conference in the Arab World at Mutah University in 2005 (joint research).
4. Conference on Violence in Arab Universities at Yarmouk University in 2006 (joint research).
5. Media and Consumer Rights Conference in Algeria in 2017.
6. Arab Media Relations Seminar at the University of Cairo in 2022.
7. Workshop on the Mechanisms of Protecting Journalists during War in Baghdad in 2022.
8. International Self-Education Forum via Digital Platforms in Algeria in 2022.

3. International Conferences:

1. World Conference on Dialogue between Arabs and Muslims and the United States in Alexandria, Egypt, in 2010.
2. International Scientific Research Conference at Cairo University in cooperation with American universities in 2012.
3. Conference organized by the Arab Media Center and UNESCO in Cairo to discuss Research Methodology for fifty years in 2013.
4. Asian Scientific Forum (Media, Communication, and Development) in Istanbul in 2017.
5. Conference on Media and Sustainable Development in Singapore in

2018.

6. International Conferences at the College of Media, Cairo University, for 2021 and 2022.

Published Research:

- Published eight research papers in international Scopus-indexed journals and fifty scientific papers, both individually and collaboratively.

Associations and Syndicates:

- Member of the Iraqi Journalists Syndicate.
- Member of the Arab Journalists Union, Cairo.
- Member of the Arab Organization for Human Rights, Cairo.
- Member of the Arab Media Association, Faculty of Media, Cairo University
- Consultant at the Egyptian Public Relations Association.